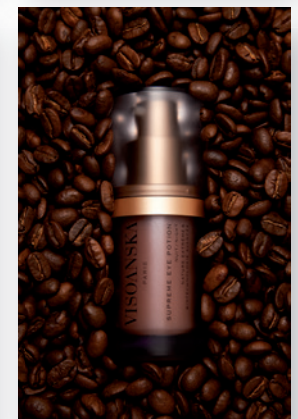
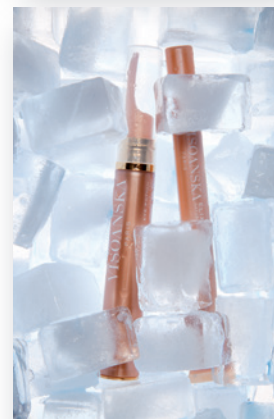
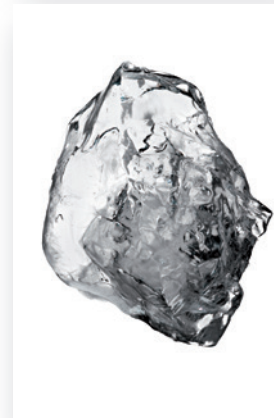
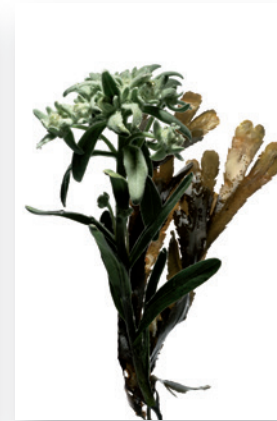


# VISOANSKA

PARIS  
HAUTE COSMÉTIQUE

## Learn to stay young

VISOANSKA, is a French premium skincare brand, a pioneer of eco-luxury cosmetics. Its philosophy is to bring more environmental responsibility to luxury and more luxury experience to ecological products. The goal of its high-performance products is an effective anti-aging action, reached through innovative formulas that combine skin care cream and nutritional supplements, in a single original pack. 100% of active ingredients used are of natural-origin or naturally present in the skin. More than 30 patents put Visoanska in avant-garde of cutting edge skincare. In its quest for the exceptional, VISOANSKA researches all over the world the marvels of plants that grow in extreme conditions for the benefit of your beautiful skin. Their molecules teach your skin unparalleled resistance to external agressions and boost its longevity. Founded on ethical standards of quality and transparency, the brand is committed to serve a clientele of informed connoisseurs looking for avant-garde, exclusive cosmetics that are above all...effective. VISOANSKA products are sold today in thirteen countries in premium point of sales.





# ELISABETH VISOANSKA

## Biography

It is seldom that we can assimilate a couture brand with its creator, even more in cosmetics. But there is an exception. A woman who represents as much her brand by her Slavic beauty as her philosophy and whose career is remarkable. This woman is Elisabeth Visoanska.

Born into a family of humanists, Elisabeth Visoanska had a childhood enriched with music and the arts. Her delicate skin prone to imperfections encouraged a thirst for knowledge for beauty rituals of her grandmother and for holistic beauty, a passion she has continued to nurture into adulthood. Elisabeth investigates ways of creating healthy skin, both from the inside and the outside and develops a global approach that tackles all factors influencing skin condition.

Following on from her humanistic diplomas in music and Spanish literature, Elisabeth's passion for skincare led her towards the medico-pharmaceutical industry.

In her spare time she meticulously analyzed all the cosmetic products on the market. However, nothing she saw inspired her fully and she decided to fulfill her dream of creating her own skin care products following her graduation with an MBA in International Luxury Brand Management from ESSEC, a famous business school in Paris.

Surrounded by some of the best specialists in cosmetology, biotechnology, dermatology and nutrition, Elisabeth Visoanska created her own luxury skincare range in 2005. Three years of in-depth research led to the creation of a fully integral anti-aging skincare range based on an unparalleled concentration and an exclusive synergy of intelligent ingredients optimized by the highest achievements of biotechnology.

"I dedicate this product range to women for whom youthfulness is more than just mere appearance, to those who refuse to compromise between natural products and cutting edge technology, to the most demanding of my peers."

# VISOANSKA COLLECTION

Luxury to the point



FORMULE ANTI-ÂGE OPTIMALE DAY

Combination or dry skin, 35+

Reduces first signs of aging / Strengthens the skin's biological defense systems / Anti-pollution shield / Moisturizes, soothes and firms skin deep-down / Mattifies or brightens and smoothes the complexion.

30 ML / 1FL.OZ + 30 COMPRIMÉS



FORMULE ANTI-ÂGE EXTRÊME DAY

Mature skin, 50+

Corrects wrinkles and firms the facial contour / Strengthens the skin's biological defense systems / Anti-pollution shield / Lifts and redensifies skin deep-down / Brightens complexion and evens out pigmentation.

30 ML / 1FL.OZ + 30 COMPRIMÉS



FORMULE LONGÉVITÉ CELLULAIRE NIGHT

All skin types, 35+

Stimulates cellular longevity / Activates self-repair and renewal in tissue / Restructures and redensifies skin deep-down / Evens out pigmentation / Smoothes the skin.

30 ML / 1FL.OZ + 30 COMPRIMÉS

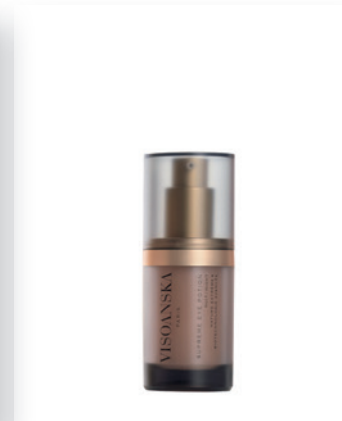


HYPNOTIC EYE POTION DAY

Velvet-smooth eye contour always within reach

Immediate skin-lifting effect / Corrects and brightens dark circles / Prevents visible signs of skin aging / Decreases wrinkle volume up to 47% in 15 minutes / Strengthens the skin's biological defense mechanism.

15 ML / 0,5 FL.OZ



SUPREME EYE POTION NIGHT

Intense treatment that transforms eyes upon waking

Reduces fine lines and wrinkles durably / Reduces intensively under-eye puffiness and shadows / Regenerates and repairs cellular damage / Prepares the skin for every form of external aggression.

15 ML / 0,5 FL.OZ



ÉLIXIR PERFECTEUR

Quicker disappearance of residual marks

Regenerates and repairs past acne marks / Gradually evens out texture / Reduces inflammation / Prevents hyper-pigmentation / Stimulates cellular renewal (regenerating activity after 3 days) / Works on wrinkles, too.

10 ML / 0,34 FL.OZ



SOURCE PREMIERE

All kin types

Regulates skin ionization / Stimulates cell renewal, preventive anti-aging action, lasting smoothing effect / Antiseptic and purifying action / Biostimulation of natural defenses / Removes Make-up, deep-cleansing and clarifying properties.

200 ML / 6,76FL.OZ



AGE SLOWING SOLUTION

When your features seems to have lost their youthfulness

Slows the effects of skin aging / Corrects established wrinkles on short and on long term / Gradually remodels facial contours / Firms and redensifies skin deep-down / Immediate smoothing effect.

15 ML / 0,5 FL.OZ



HIGH LIGHT SOLUTION

When your complexion is dull and subject to pigmentation spots

Gradually reduces dark spots and prevents their reappearance / Corrects redness / Brightens skin tone and evens out pigmentation / Radiance boost / Reinforces against sun damage / Instant and long term action.

15 ML / 0,5 FL.OZ



SOLUTION ANTI-IMPERFECTIONS

When your skin is prone to imperfections

Reduces excess oil and shine / Corrects enlarged and clogged pores / Prevents breakouts / Calms, soothes, reduces redness / Boosts cellular renewal.

15 ML / 0,5 FL.OZ



VV5 SOLUTION

When your skin is stressed or tired after a testing experience

Instant and 24-hour hydration / Energizes, strengthens and vivifies skin / Reduces signs of facial fatigue / Soothes skin and installs radiance.

15 ML / 0,5 FL.OZ



SOIN INOUÏ COU ET DÉCOLLETÉ

Light-infused cream for irresistible appeal

Gradually reduces brown spots and prevents their reappearance / Lifts and restructures skin deep-down / Brightens and evens out the complexion / Strengthens the skin's biological defense system / Moisturizes, nourishes and regenerates.

50 ML / 1,7 FL.OZ

NEW

## LUMINOVS

### Second skin biocellulose mask

VISOANSKA's technology of the Biocellulose mask is derived from medical practice. Due to its unique 3D NanoStructure it displays properties superior to other traditional plant-originated cellulose and chemical fiber materials. It adheres perfectly to all the recesses of the skin and allows you to treat with a maximum of effectiveness every single part of the face. As a wonderful carrier it provides the highest transportation efficiency of the precious and powerful cocktail of ingredients. This natural-origin membrane provides excellent bio-compatibility with your skin and can be used in the most sensitive conditions.

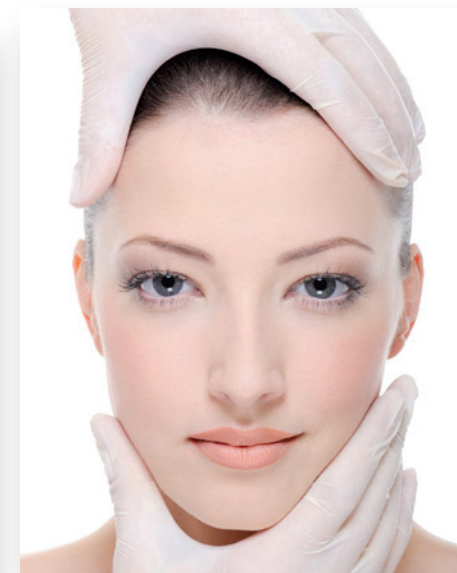
Its action is reinforced with 3 powerful brightening and whitening special fractions of Alpha Arbutin, Licorice and Niacinamide and with a super dose of hyaluronic acid which improves skin's elasticity, binds in moisture and restructures the extracellular matrix.

From the first application your skin looks radiant, bright and smooth. After three weeks the skin is visibly more radiant and plumped. The quality of your skin is improved and visibly younger.

According to the volunteers, after the first application:

- 83% more luminous skin
- 92% wrinkles are smoothed
- 83% firmer skin
- 83% features are restructured
- 100% soft skin

4 masks x 40g / 1,35 OZ



## BEAUTY FROM INSIDE AND OUTSIDE

The vitality of youthfulness, concentrated in our formulas  
skincare cream + food supplement.

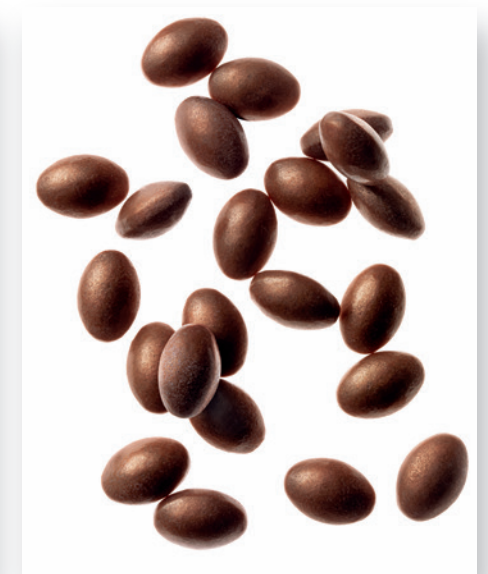
VISOANSKA has developed little tablets with rejuvenating power specially designed to perpetuate your skin's youthfulness from within in symbiosis with its face care formula.

They arrest the harmful effects of pollution and oxidative stress through their rich composition particularly in red baobab fiber, exceptionally concentrated in anti-oxidant agents, 65 times more effective than vitamin C.

Day time innovative formula combines red baobab fiber with plant extracts particularly rich in polyphenols, vitamins and trace elements that combat free radicals (algae, lutein, selenium and coenzyme Q10). Invigorating and energizing yerba mate and cranberry extracts reinforce this protective action.

Night time formula combines red baobab fiber with a marine complex rich in beta-carotene. Coenzyme Q10 and lutein relaunch cellular metabolism. Retexturizing curcuma, remineralizing bamboo, and polyphenols from blackcurrant and red wine complete this reparative action.

The formula of your youthfulness is thus complete, for total exogenous & endogenous action, anti-aging & anti-oxidant efficiency.



# NATURAL LUXURY CODE

Our vision of luxury is based on the strength of our commitments and the intrinsic quality of our products.

## THE AVANT-GARDE TECHNOLOGY

- Concentration of active ingredients reaches unprecedented proportion, up to 86% and 34 active ingredients per formula.
- More than 30 patents and 2 exclusive complexes guarantee the ultimate effectiveness.
- Each allegation and remarkable results have been scientifically proven.

## ETHICS TOWARDS ENVIRONMENT AND CONSUMER

- Production process that respects environment and biodiversity (e.g. the use of supercritical CO2 extraction and stem cells).
- Concentrations of active ingredients are identical to the optimal ones demonstrated in scientific studies.

## NATURAL PRODUCTS

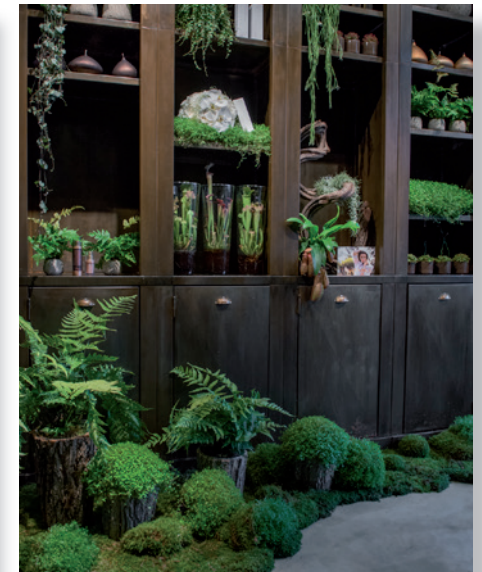
- 100% of active ingredients are natural or naturally present in the skin.
- Noble, rare and finest ingredients.
- We banned more than 150 ingredients harmful for your skin, health and the environment, such as mineral oils, parabens, silicones, PEG, etc ...

## TOTAL TRANSPARENCY

- Clear and honest information without marketing gimmicks.
- Traceability of raw materials from plants to the final product.

## COMMUNITY RELATION

- Suppliers that help local communities and support local agriculture.
- Supporting and commitment with various charities.





# VISOANSKA

PARIS  
HAUTE COSMÉTIQUE

## CONTACT

15 Place des Vosges 75004 PARIS

welcome@visoanska.com

Tel: +33 (0)1 45 61 12 07

www.visoanska.com



OSCAR  
de l'EMBALLAGE  
LAURÉAT 2007



COMITÉ VENDÔME