

DIS-PLAY  
Alfredo Häberli

**kvadrat**

## DIS-PLAY

### Alfredo Häberli

Alfredo Häberli has designed a new, vibrant collection of knitted textiles. Each design has a distinctively individual expression, but they all share an intriguing character, which provokes a strong sense of curiosity.

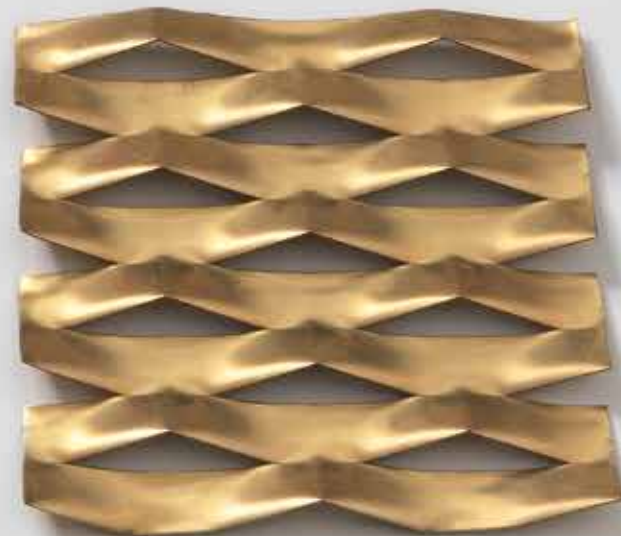
The DIS-PLAY installation, shown during the London Design Festival in 2014 to celebrate the launch of his new knitted textile collection for Kvadrat, showcases a particular moment of Häberli's design process: finding inspiration in his vast collection of objects.

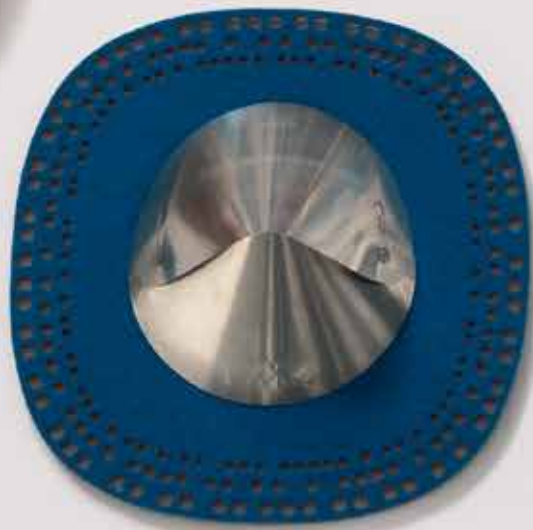
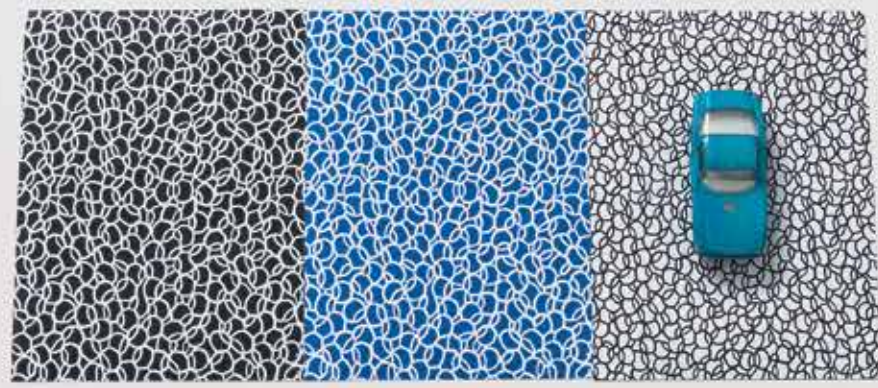
*'I am a big admirer of anonymous objects. Objects just created for the reason of function, precise need or just joy or passion. My studio is full of it, the drawers, the pin wall, and the shelves, in between books and models. All these create and stimulate, together with art or fashion pictures, my world of colours.'*

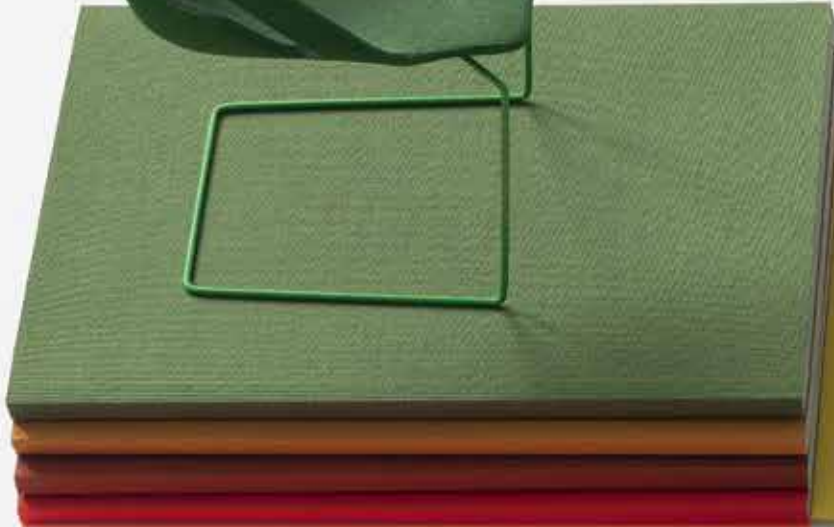
*I have a book, in which I do collages of colours, compositions, abstract images – without rhyme or rhythm. When I work on a fabric collection, on the colour range of it, I take these collages of surfaces, objects and use them to find harmony or contrast in a range. It is a feeling, a mood. Coming up with the colour design for this collection was extremely fun!*

Alfredo Häberli









The DIS-PLAY collection

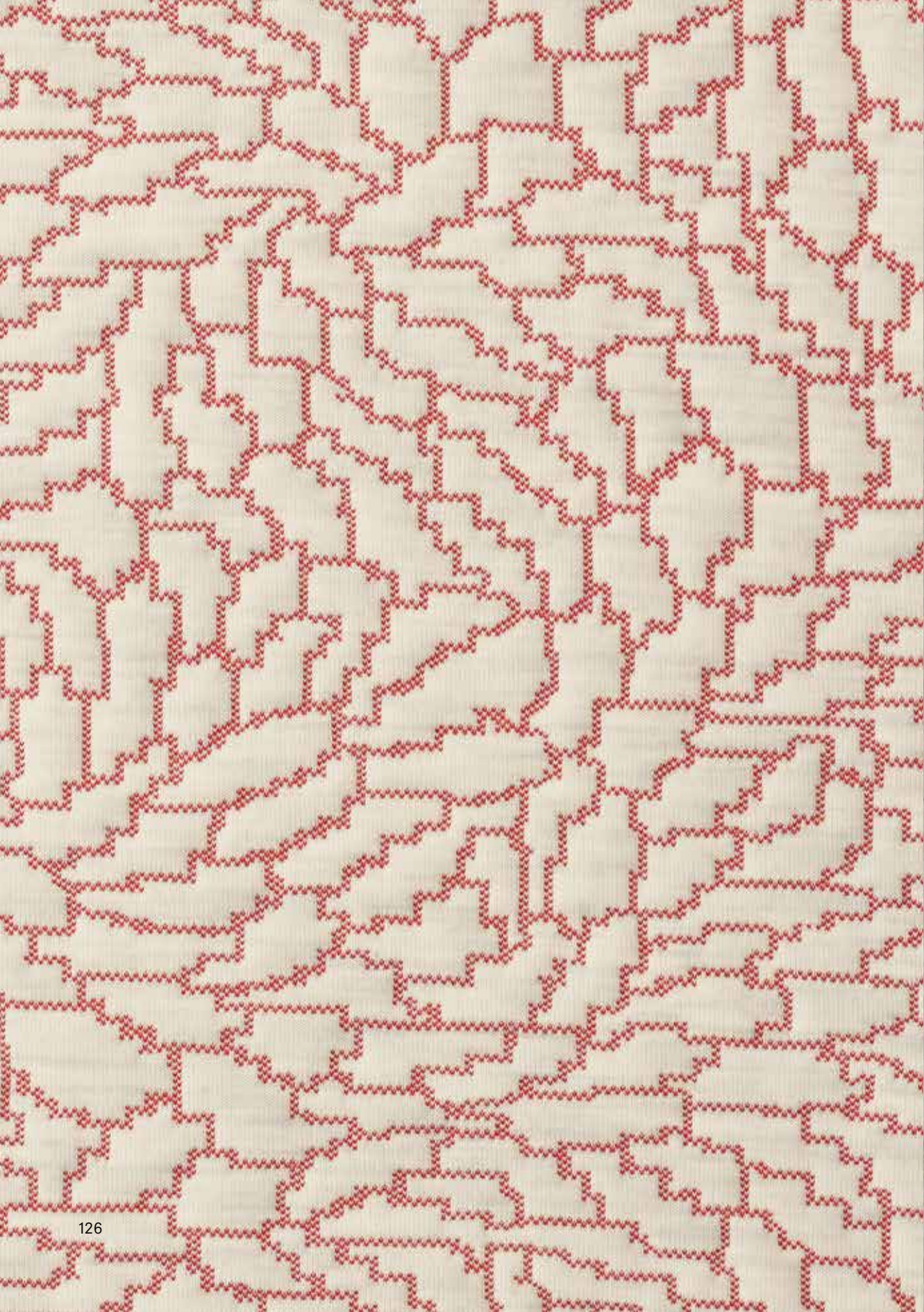


**Nebula**

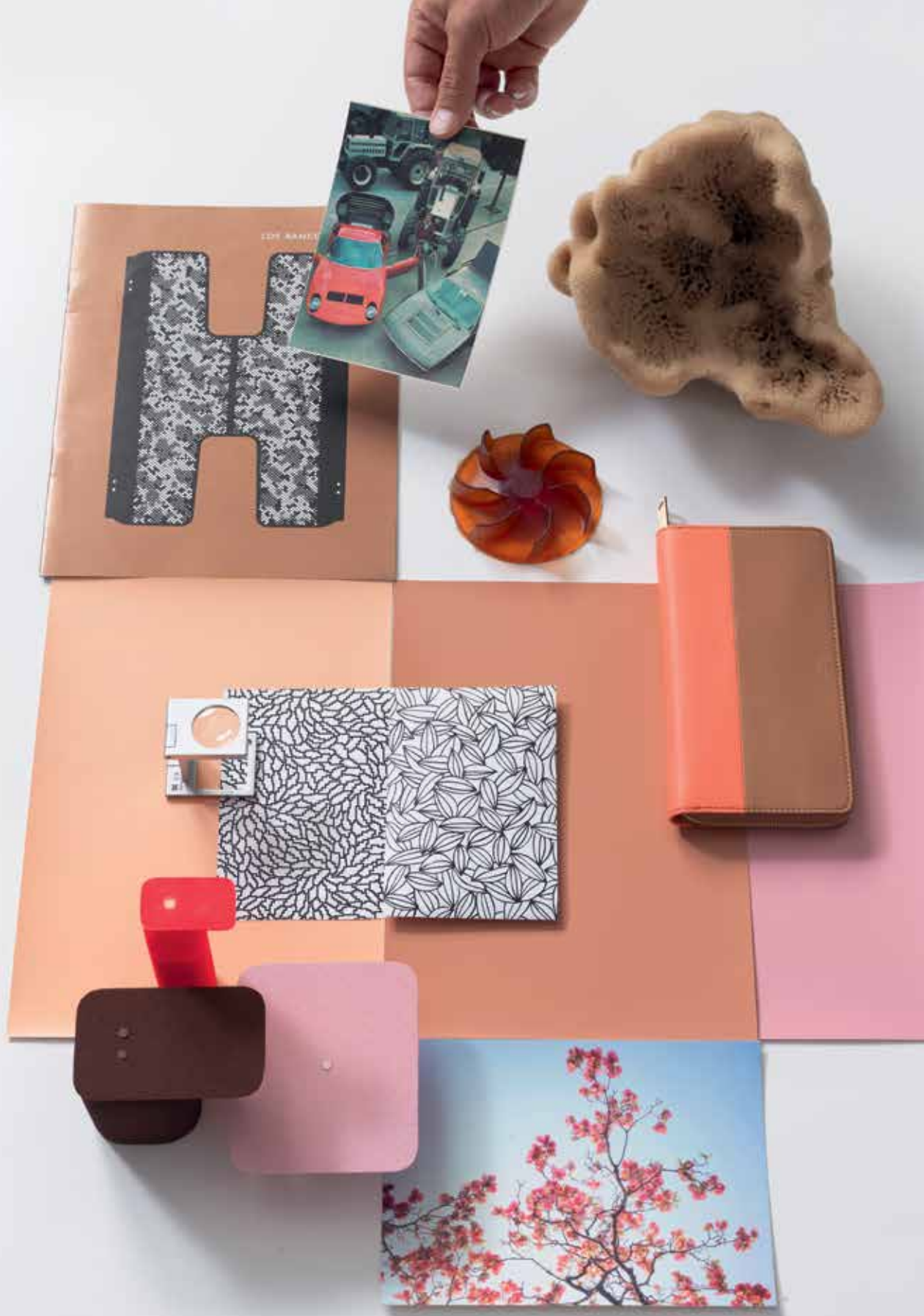
Based on a floral Japanese picture, which is transformed into a pixelated raster using the knitting technique, three-dimensional Nebula features a pattern of organic, abstract shapes.

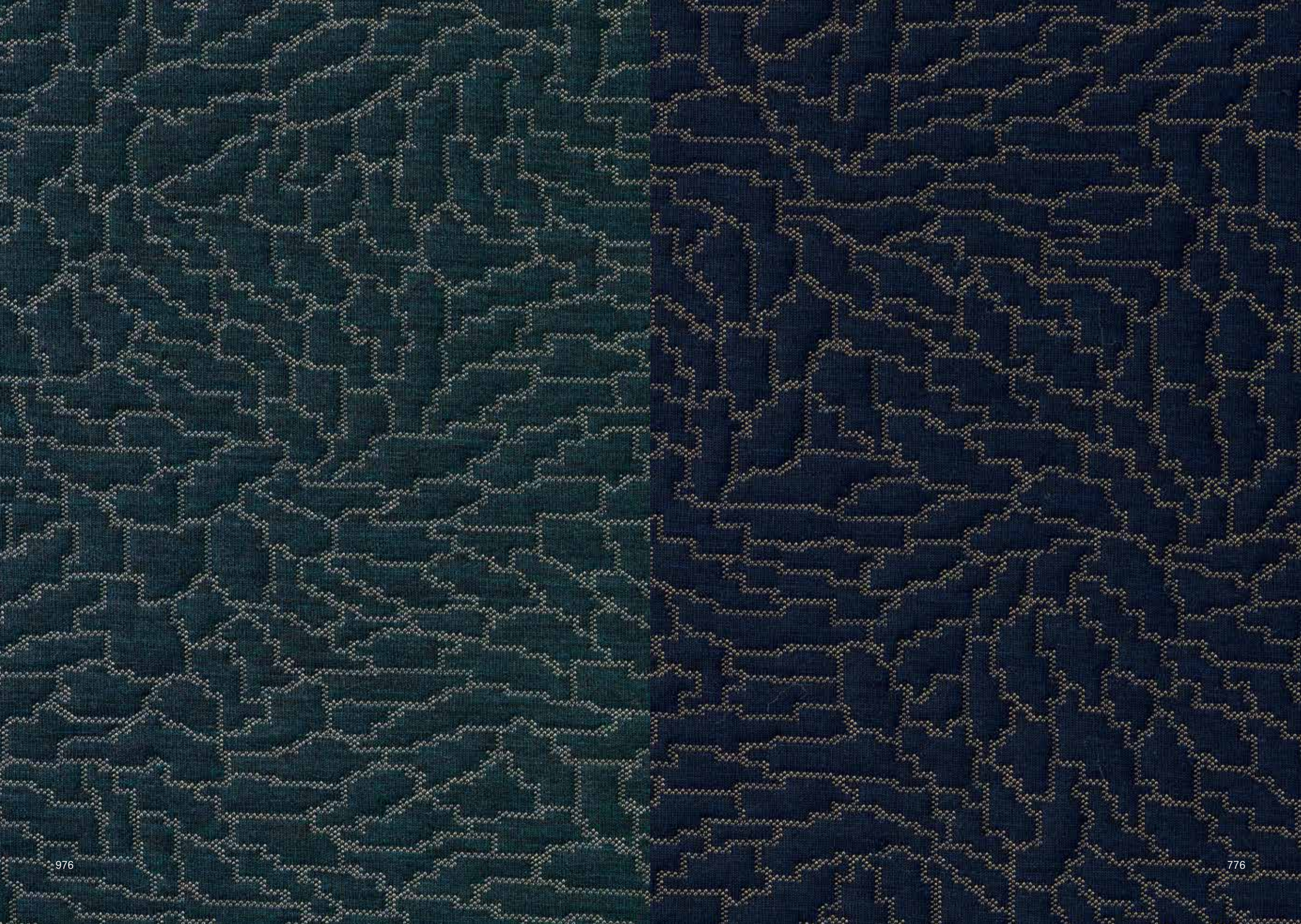








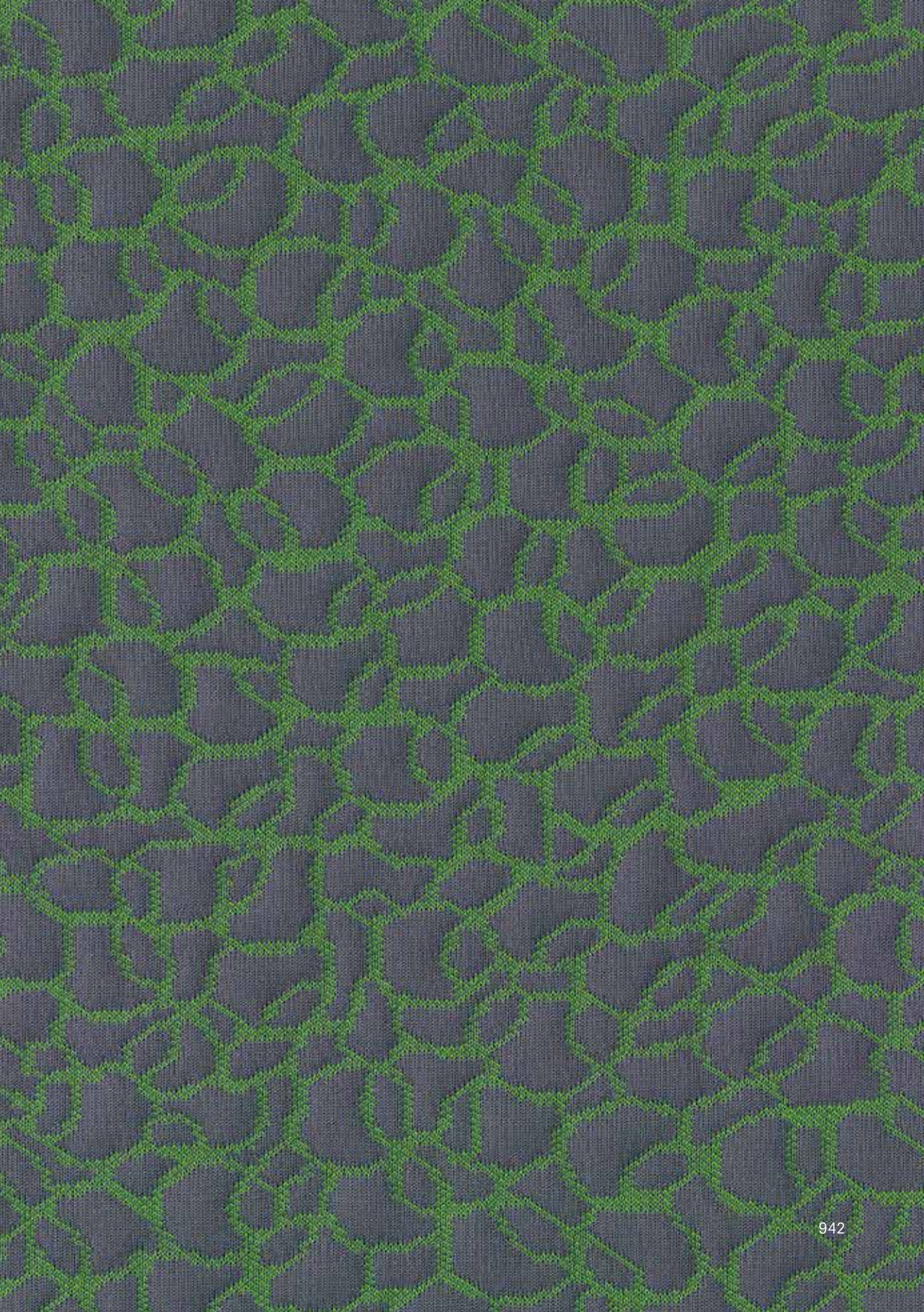






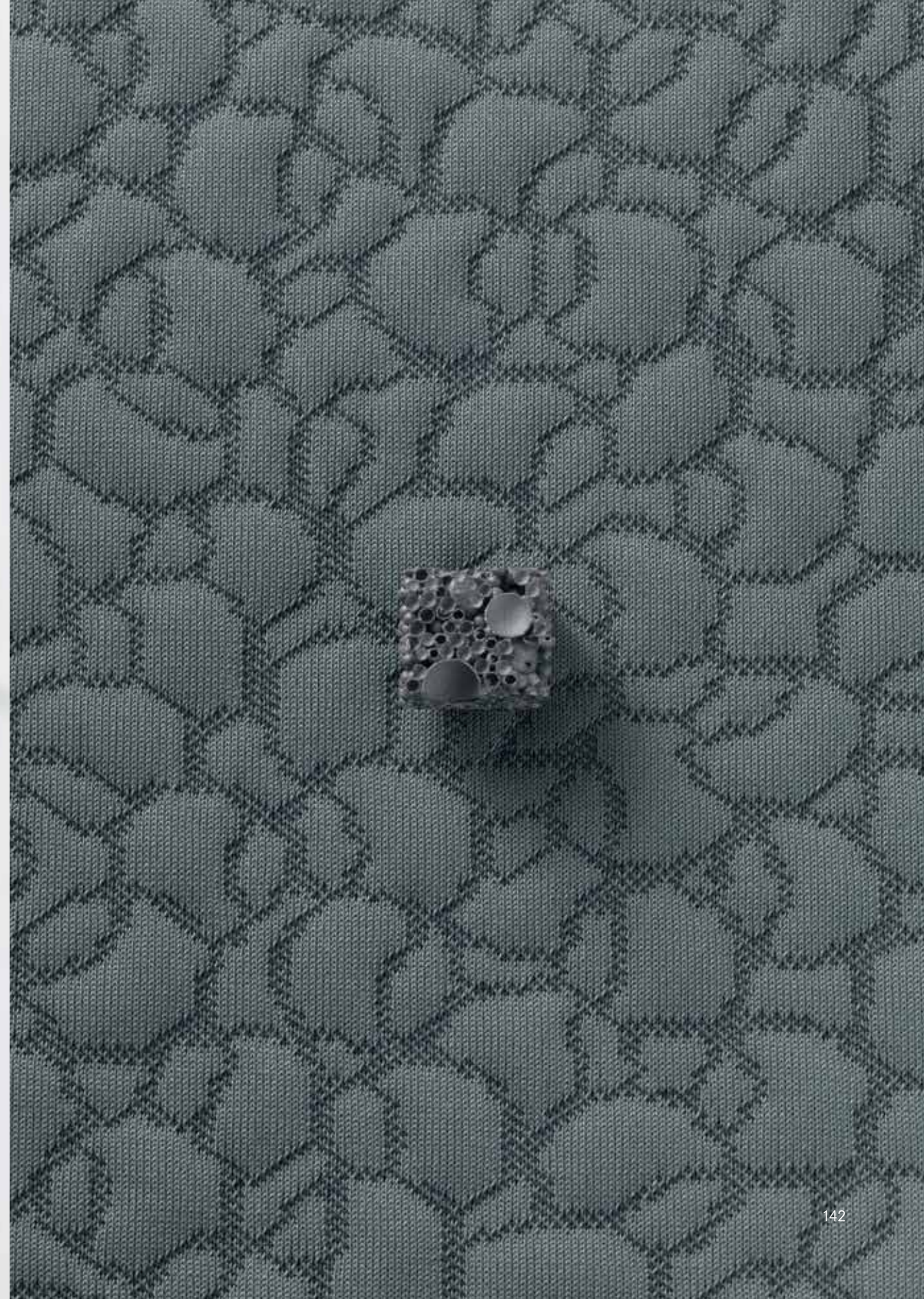
**Nadir**

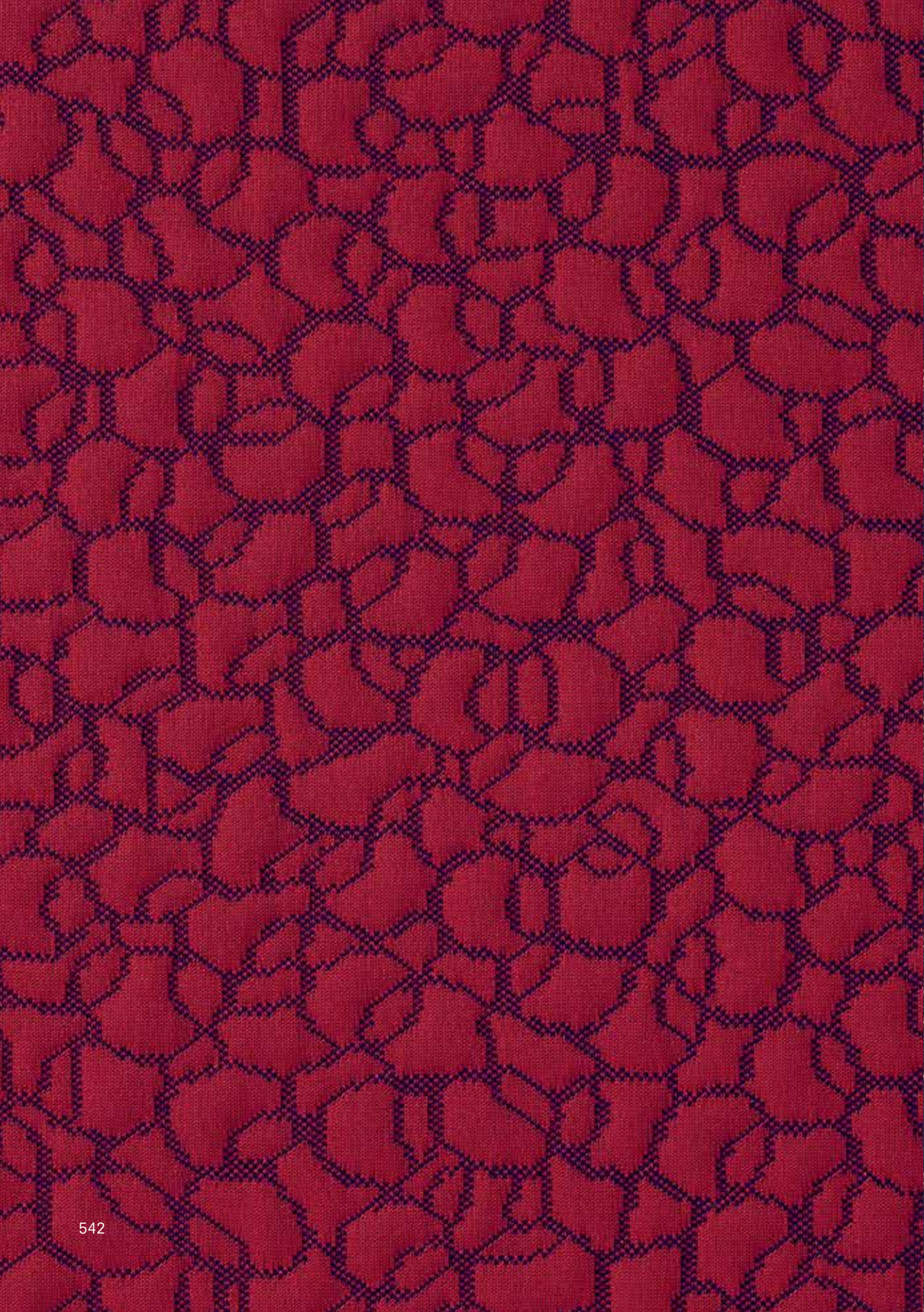
A tactile textile with a pattern based on interlinking and overlapping rings in different sizes, creating an irregular, directionless impression.















### **Galaxy**

Like the cluster of stars that make up galaxies, Galaxy features an irregular but refined pattern of small dots, which contrast with a unicoloured background.











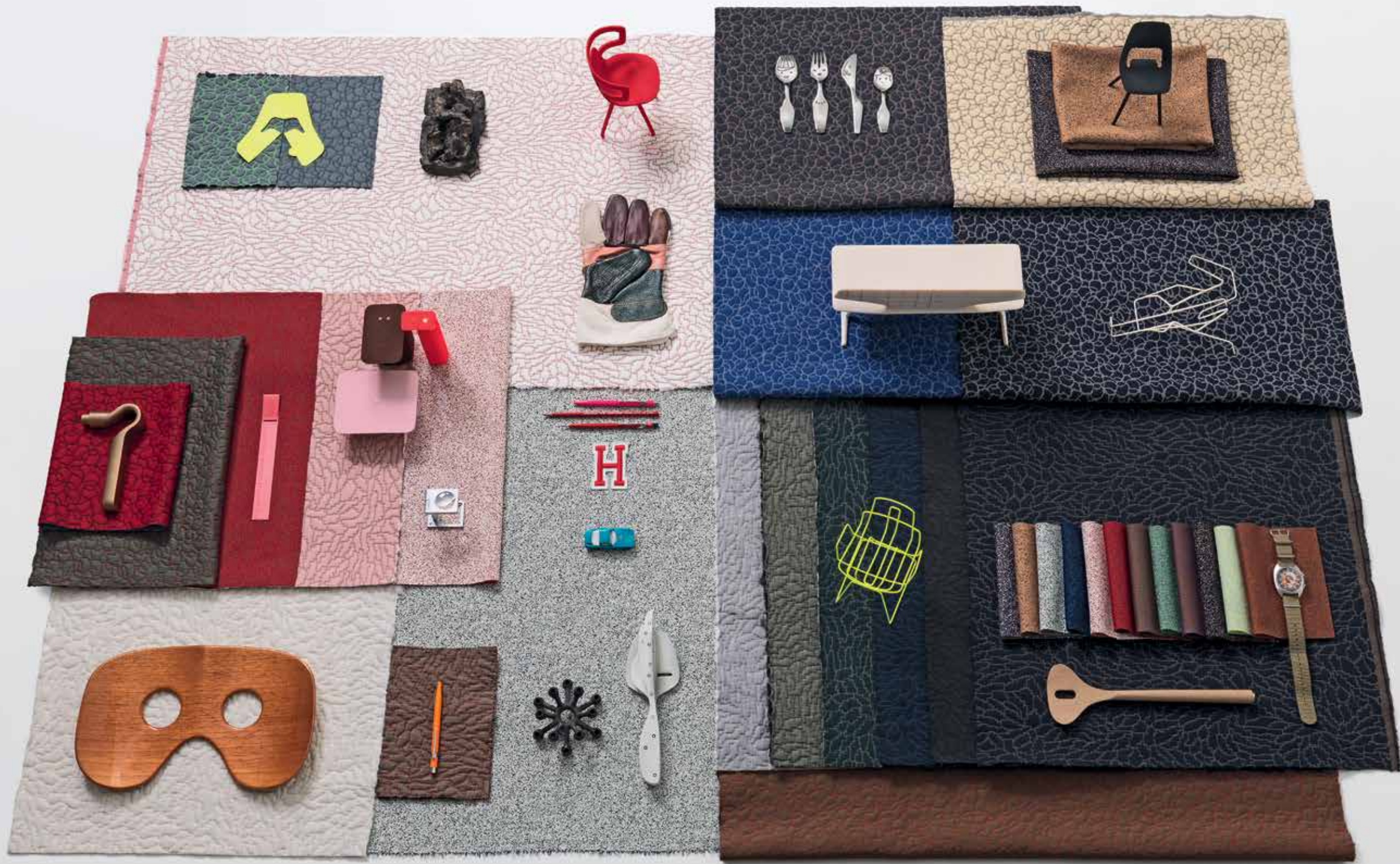














### **Alfredo Häberli**

Alfredo Häberli started his own studio in 1991 and today boasts a versatile portfolio comprising exhibition concepts and design of industrially produced everyday articles and even architectural projects and technically sophisticated pieces of furniture.

One of his life philosophies is 'to observe is the most beautiful way of thinking'. 'In the same object, I always see or discover new things'. The shape and the details of his design are a consequence of meticulousness and repeated contemplation during the development process.

Alfredo Häberli has been a guest lecturer at schools of design and architecture in Europe and the US since 1991, and his designs have been exhibited at several venues. He has received several awards for his work.

Fabric design, composition and styling: Alfredo Häberli  
Photography: Jonas Kuhn, Zurich  
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