

Conceptual Photosketch

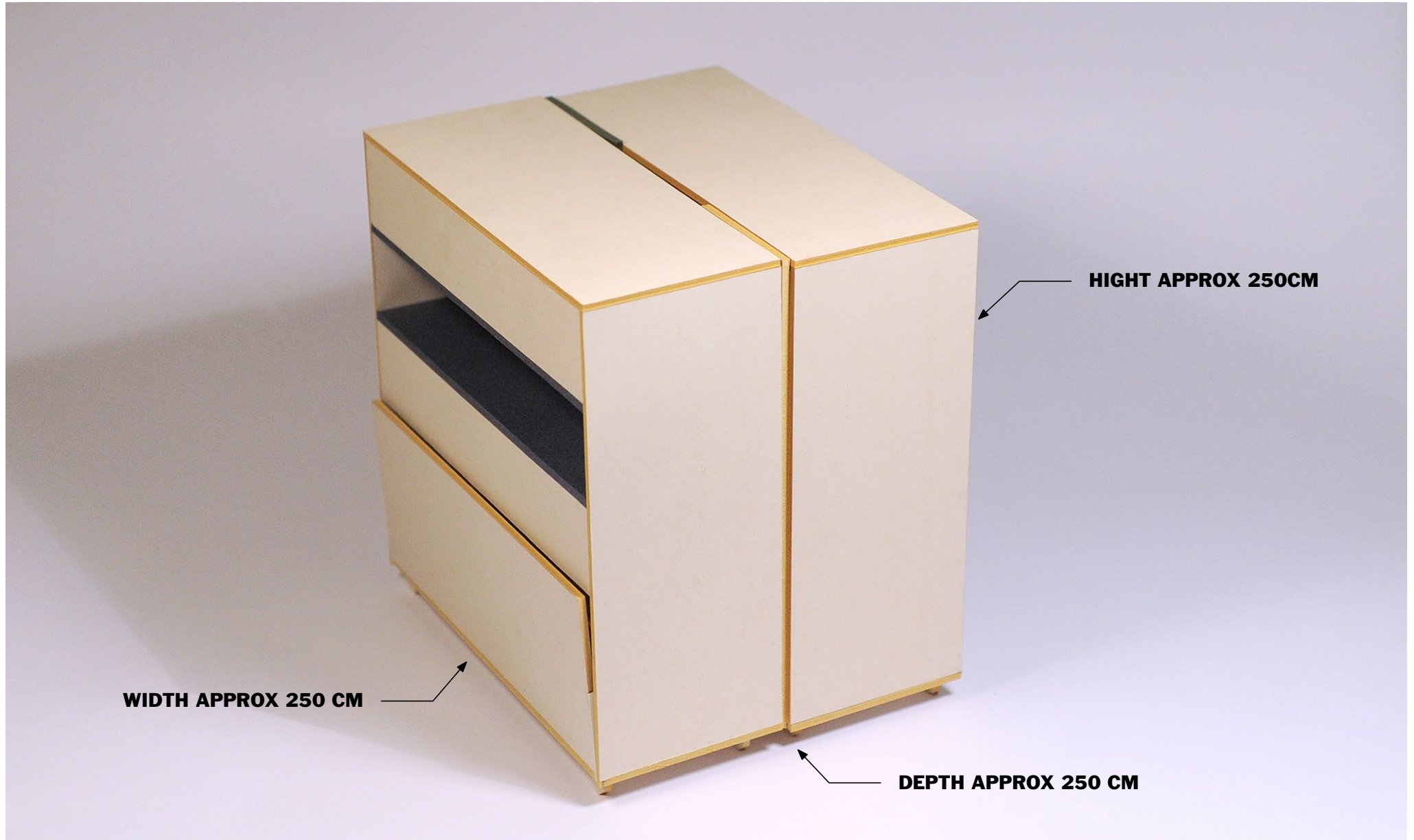
**PHOTO
ENIX**

Rising like a Phoenix from the Ashes

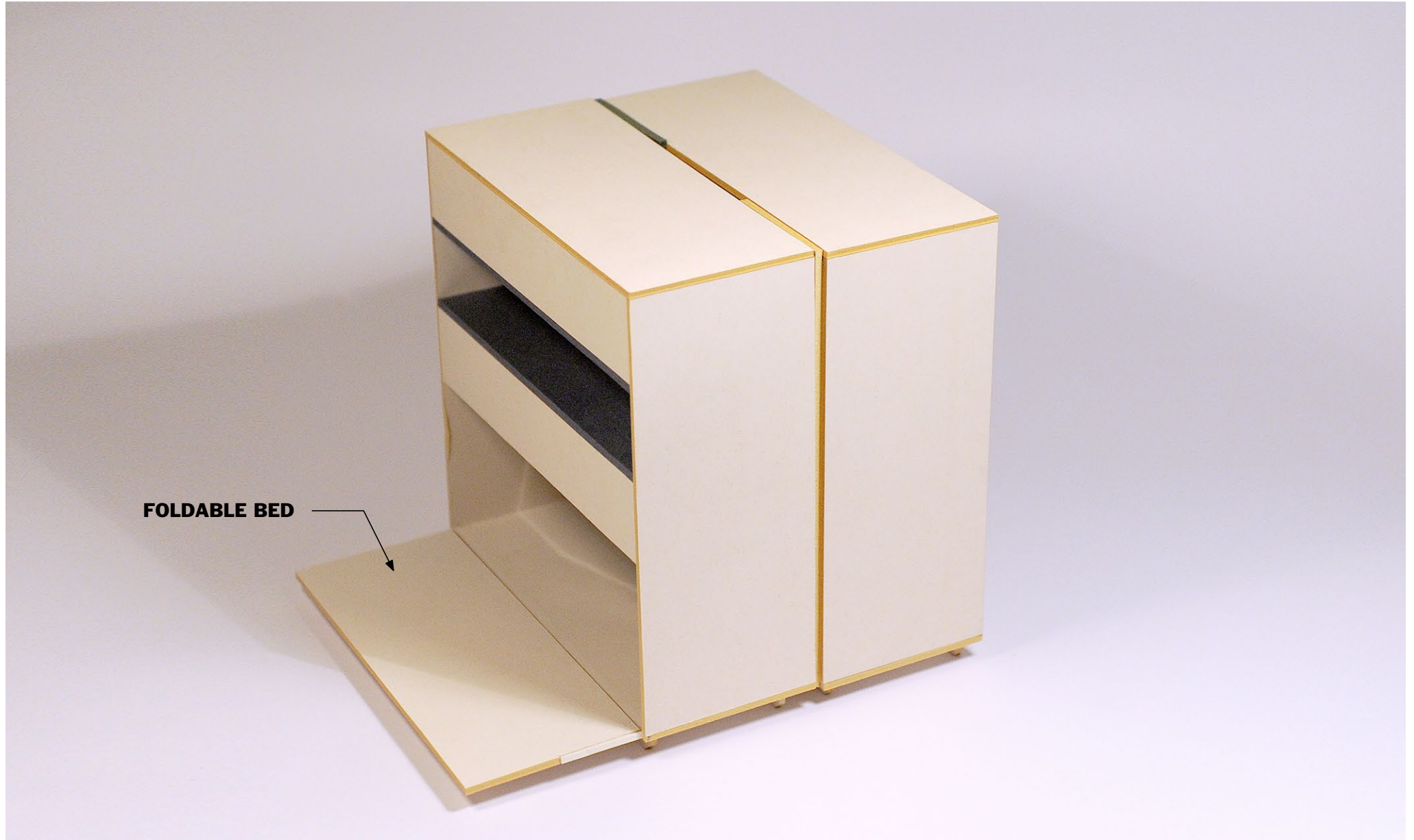
**THE FOLLOWING PAGES SHOW AN IDEA THAT I HAD ALREADY IN THE EARLY 90S OF THE LAST CENTURY.
JUST HAD MY DIPLOMA IN MY POCKET AND STILL LIVED A LIFE IN STUDENT-STYLE.
ACCORDINGLY I HAD LITTLE MONEY AND LITTLE LIVING SPACE.
MY IDEA WAS TO HAVE MY OWN HOUSE IN THE APARTMENT.
AND SO THIS MODEL WAS CREATED, WHICH HAD BEEN STORED IN THE ARCHIVE FOR ABOUT 25 YEARS.
I GIVE YOU THE OPPORTUNITY TO AWAKEN THE IDEA OF LIFE.
LIKE THE PHOENIX RISES FROM THE ASHES.**

alfredo häberli

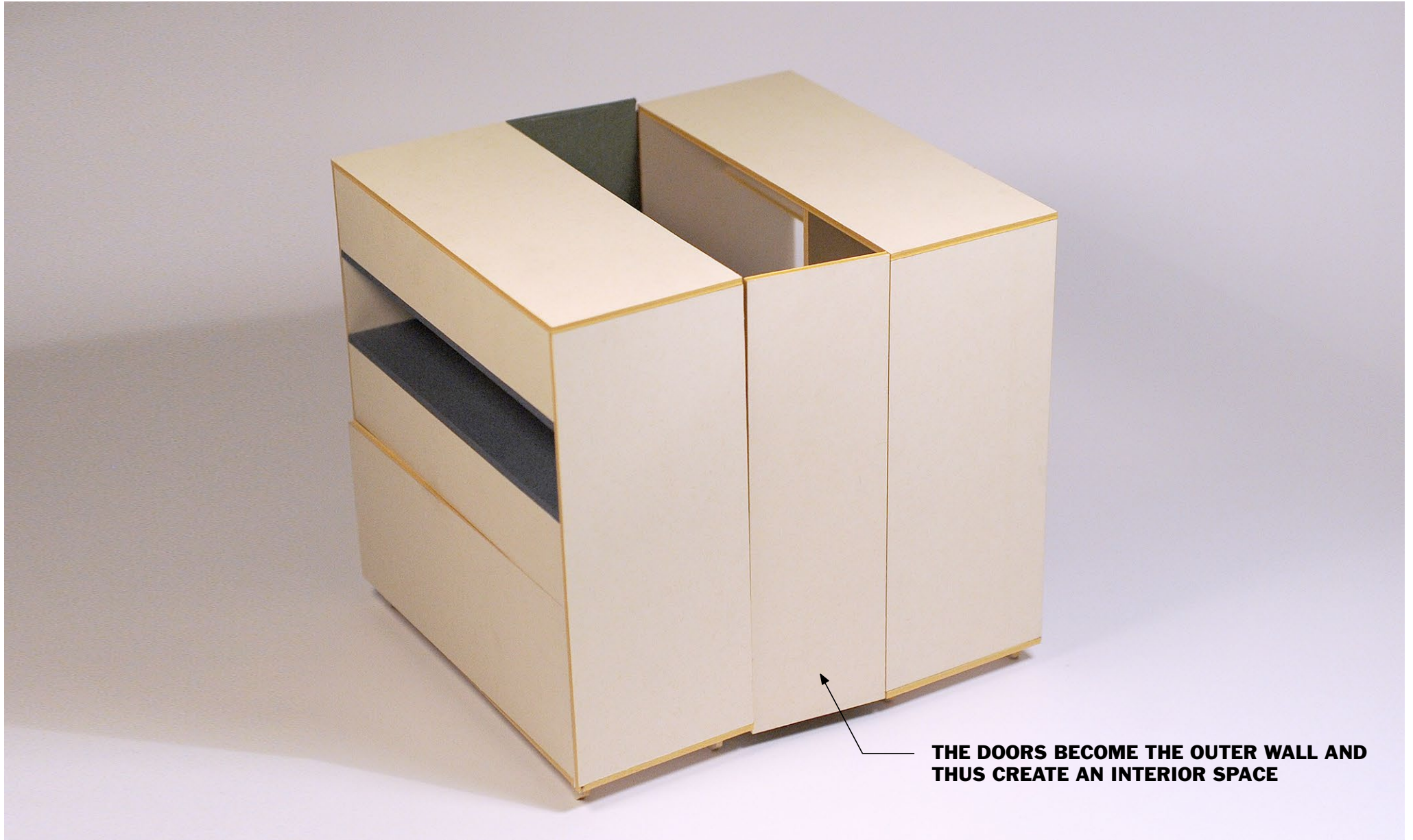
Rising like a Phoenix from the Ashes



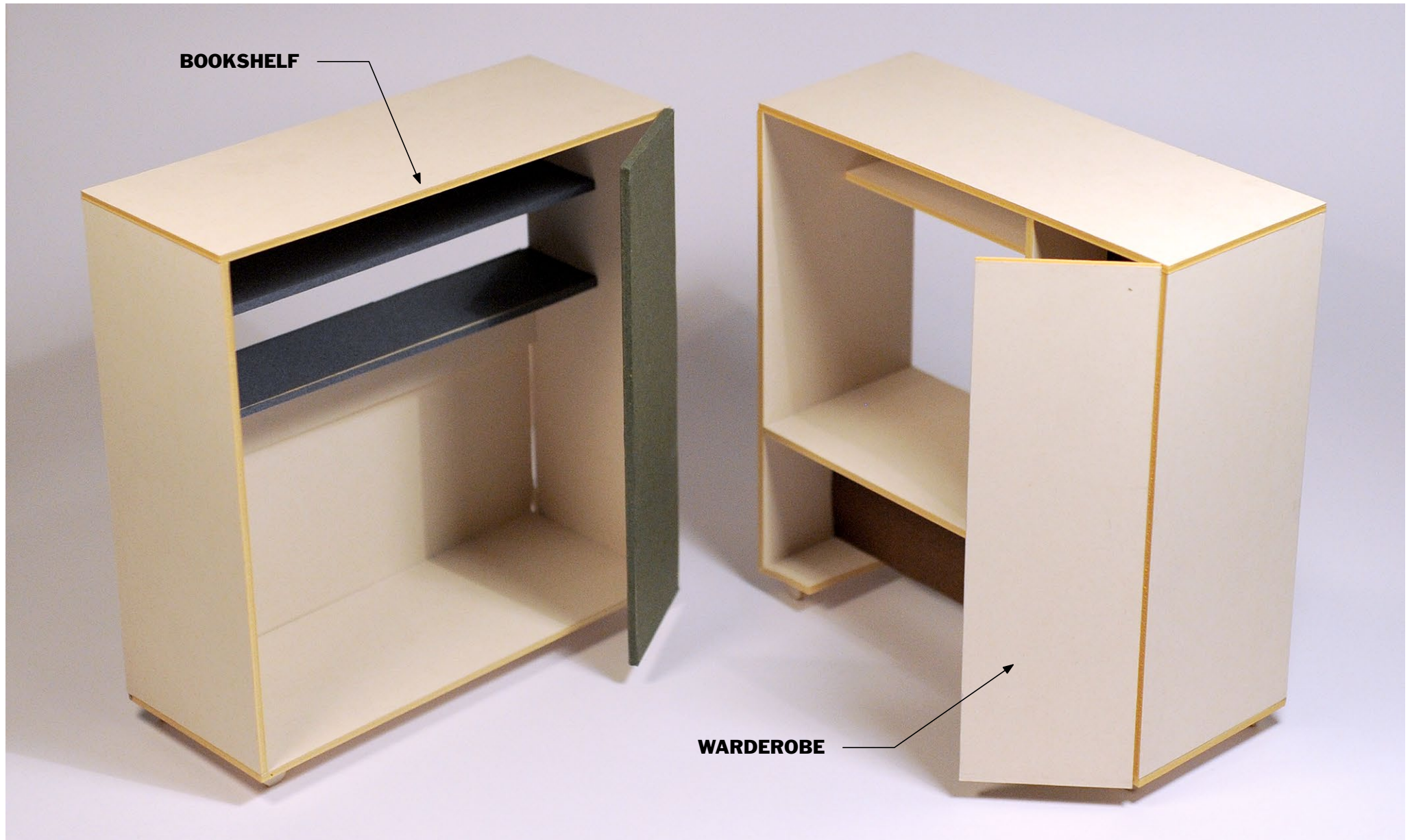
Rising like a Phoenix from the Ashes



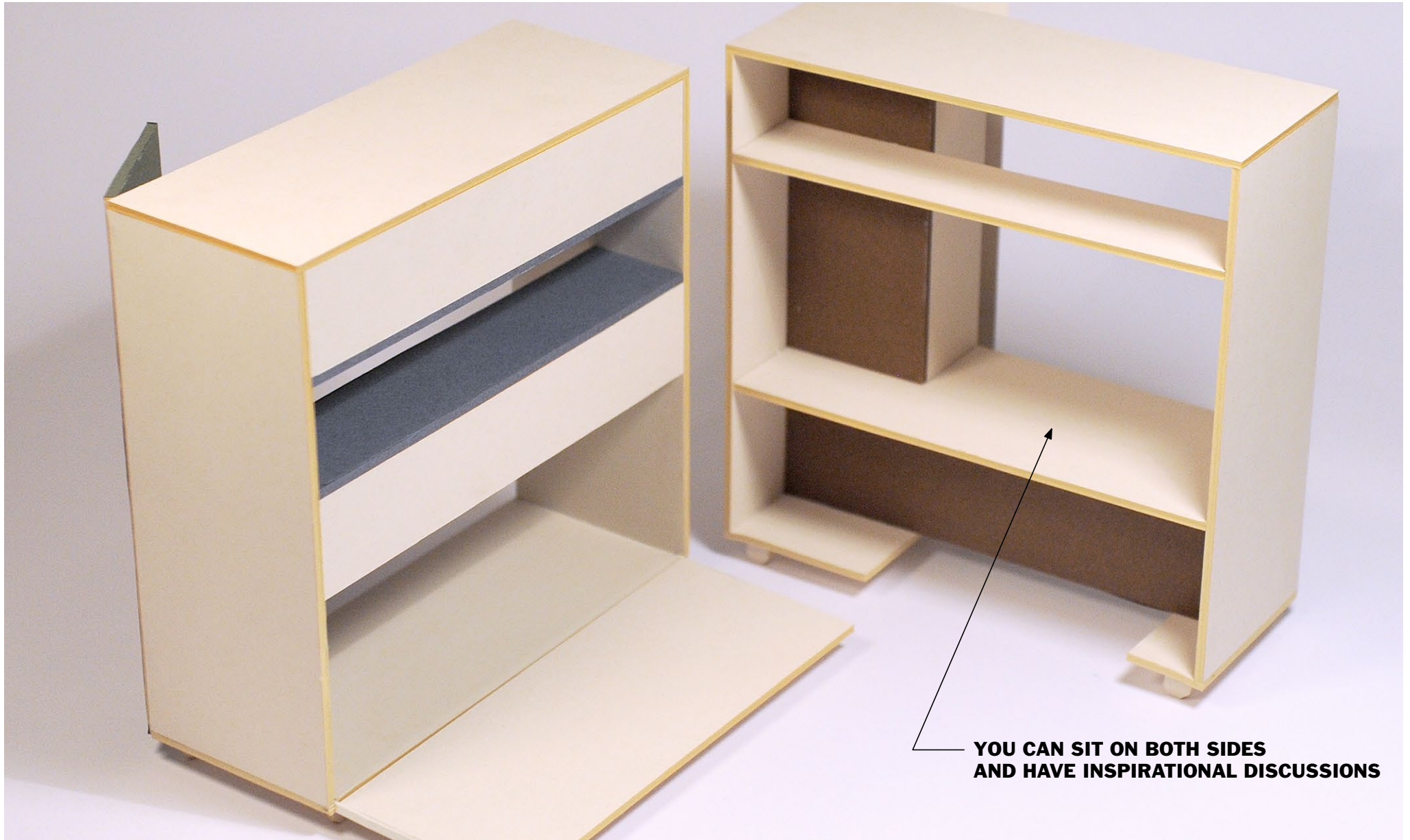
Rising like a Phoenix from the Ashes



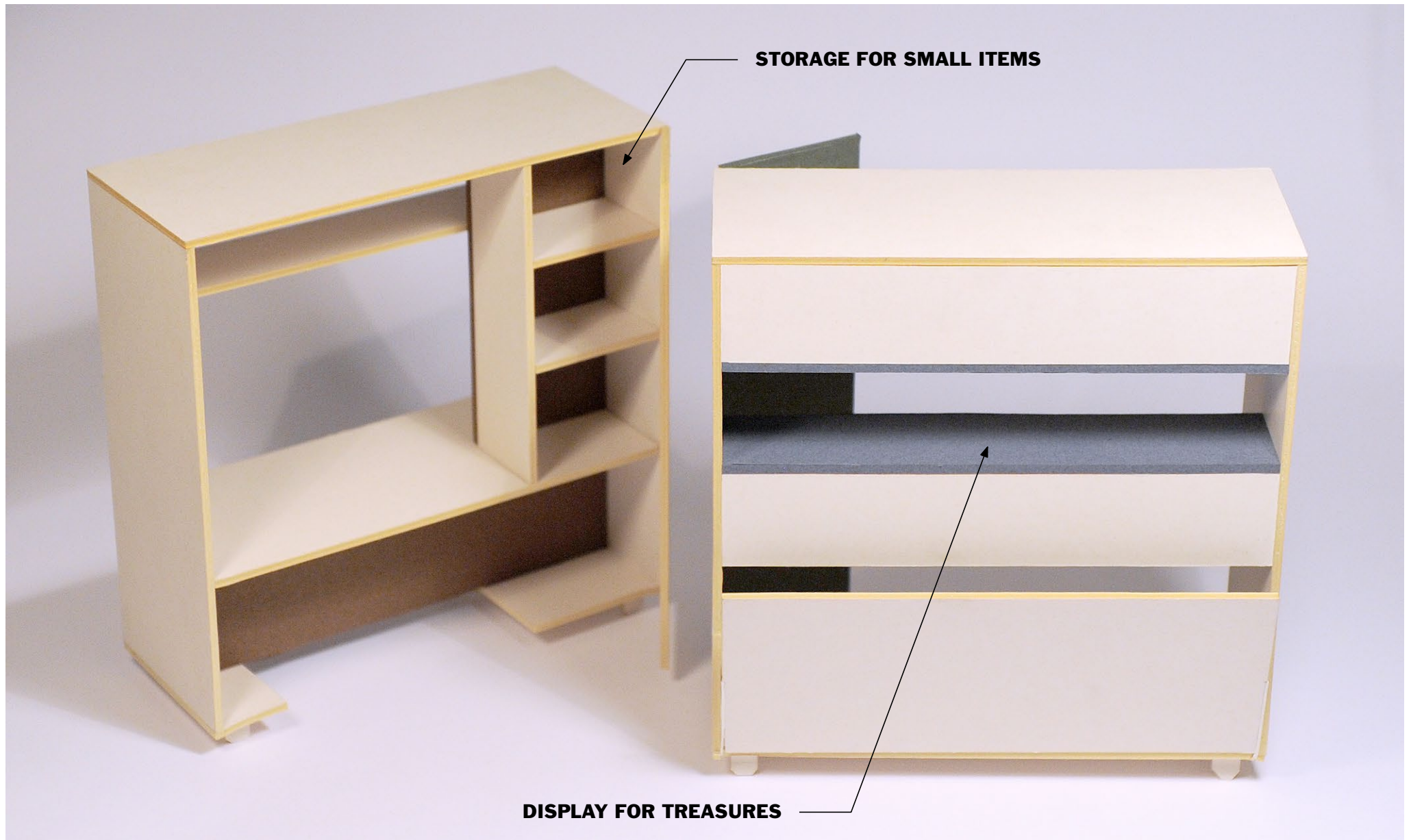
Rising like a Phoenix from the Ashes



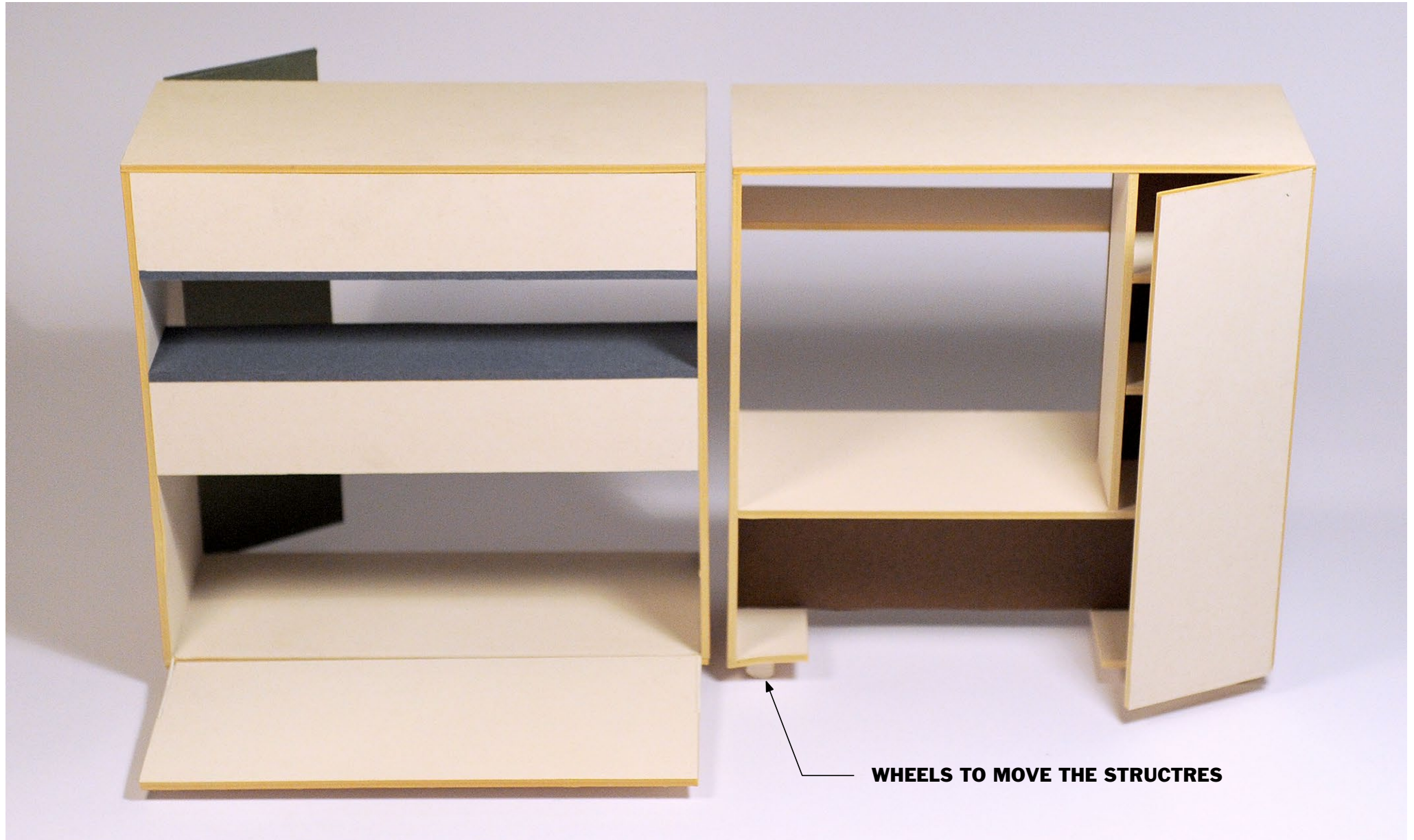
Rising like a Phoenix from the Ashes



Rising like a Phoenix from the Ashes



Rising like a Phoenix from the Ashes



Rising like a Phoenix from the Ashes

**ALFREDO HÄBERLI DESIGN DEVELOPMENT
SEEFELDSTRASSE 301A, 8008 ZÜRICH / SWITZERLAND
PHONE +41 44 380 32 30**

**CONTACT: [THEO.GSCHWIND@ALFREDO-HAEBERLI.COM](mailto:theo.gschwind@alfredo-haerberli.com)
[WWW.ALFREDO-HAEBERLI.COM](http://www.alfredo-haerberli.com)**