

Curriculum Vitae Alfredo Häberli

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Alfredo Häberli Design Development

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Alfredo Häberli was born in Buenos Aires, Argentina, in 1964. He moved to Switzerland in 1977 and graduated 1991 with distinction in Industrial Design at the Höhere Schule für Gestaltung in Zurich. Today, he is an internationally established designer based in Zurich and is working for some of the leading companies of the international design industry such as Alias, BD Barcelona, Camper, Georg Jensen, Iittala, Kvadrat, Luceplan, Moroso, Schiffrini and Vitra. He manages to unite tradition with innovation, joy and energy in his designs and his work is strongly influenced by his early childhood in Argentina as well as his curiosity and studies in everyday life. The results are works with a strong expression and emotionality.

Alfredo Häberli's work and designs have been shown in numerous exhibitions throughout Europe and he has received many awards for his work during the past 16 years. A personal monograph «Alfredo Häberli - Sketching My Own Landscape» was published by Frame Publishers in Amsterdam and in October 2006 he was guest of honour at the 20th Biennale of Design in Kortrijk, Belgium. In this context the book «Alfredo Häberli Design Live» with photos of some of Switzerland's most influential Artists, interpreting Alfredo Häberli's work, was released and published by Birkhäuser.

With his own retrospective exhibition «SurroundThings» in 2008 at the Museum für Gestaltung Zürich, for which he was responsible for numerous exhibitions since 1988, a personal dream came true. Recently he was awarded by A&W magazine (Architektur & Wohnen) as the «Designer of the Year 2009» and honoured with a monograph exhibition on the occasion of the international furniture fair - imm cologne.

Chronological Table

- 1964 Born in Buenos Aires, Argentina
- 1977 Resettles in Switzerland with his family
- 1980 – 1984 Trains as a superstructure draughtsman and attends vocational college in Zurich
- 1986 – 1991 Degree in industrial design at the Höhere Schule für Gestaltung Zurich; awarded the school's Diploma Prize
- 1989 Practical experience at Siemens in New York and at ProductDevelopment Roericht Ulm, Germany
- 1988 First collaborative project with the Museum für Gestaltung Zurich; since 1988 designer and/or curator of numerous exhibitions at the museum
- 1991 Launches his own design studio; IKEA Foundation grant for a project in the field of «Ecology in Draft Form», together with Martin Huwiler and Christophe Marchand
- 1993 – 1999 Projects for numerous international companies including Alias, Authentics, Edra, Eternit, Danese, Triade, Luceplan, Thonet, Wohnbedarf, Zanotta, either alone or in collaboration with Christophe Marchand
- 1994 Awarded the Achievement Prize of the Höhere Schule für Gestaltung Zurich, together with Christophe Marchand
- 1999 Marries Stefanie Bachmann
- 1999 Son Luc born
- 2000 Alfredo Häberli Design Development Atelier established.
Currently involved in numerous projects, including assignments for Alias, Camper, De Sede, Fredericia, Georg Jensen, Iittala, Kvadrat, Luceplan, Moroso, Ruckstuhl, Schifflini and Vltra.
- 2002 Daughter Aline born

Furniture & Product Design

- 1990 Eine neue Art Schuh, shoe system, Bally
- 1991 Filzliege, felt lounge chair, SfGZ
Sessel, SfGZ
Parabruit, SfGZ
Zehn Hoch, drawer elements, edition of 10 x 10, Oswald
- 1992 Book & information stand, Museum für Gestaltung Zurich
- 1993 Folie, polycarbonat light, ewz
Ansichten eines Clowns, bookmark, Wiener Secession Museum
A3, foldable book support, Wiener Secession Museum
- 1994 Information stand, Museum für Gestaltung Zurich
FKK, small foldable table, edition of two, Vogt
Kerzenständer, candle holder, M.O.B. Galerie
- 1995 WBS, sideboard, Wohnbedarf
Informations stands, Museum für Gestaltung Zurich
Klipp & Klar, candle holder, edition of 30, M.O.B. Galerie
Body Buildings, torso, edition of 100, Museum für Gestaltung Zurich
Ansichten eines Clowns, bookmark, Authentics
- 1996 Soundtrek, CD holder, d.House/Driade
C-Hook, coat rack, d.House/Driade
Drill, vase, d.House/Driade
Tulip, glass series, d.House/Driade
Eile mit Weile, cuff links, Smart China
Move it/S-1080, multipurpose table, Thonet
Pop Up, foldable display, Luceplan
Suspense, competition prototype, Svedex-Türwerke
- 1997 Mira, flowerpot, Eternit
Aron, flowerpot, Eternit
Upside Down, container, Atlantide/Driade
Joe Family, jugs, d.House/Driade
Pinocchio, book end, Danese
DR., magazine holder, Design Report
Zehn Hoch, drawer elements, Röthlisberger
Tauromachia, wall clothesstand, Atlantide/Driade
Vis-à-Vis, ashtray, d.House/Driade
Rosa Simple, bowl, d.House/Driade
More Or Less, ashtray, d.House/Driade
Jim, desktray, d.House/Driade
Malvinas, bowl, Danese
SEC, modular shelf system, Alias
- 1998 Sirio, table, Zanotta
Shoehorn, Authentics
CD Rack, CD holder, Authentics
Fly Swat, fly swatter, Authentics
Onda, basket, Authentics
Seifendose, soap holder, Authentics

- Zahnbürstencontainer, toothbrush container, Authentics
Matabre, bed & sofa & movable table, VIA
S 175, bookshelf, Thonet
GS 28, wardrobe, Thonet
S 1062, table, Thonet
- 1999 Wing, daybed & sofa & table, Edra
Brotkorb, bread basket, Authentics
Krug mit Griff, pitcher, Authentics
Duchesse brisée, sofa, Carte Blanche VIA
Zurigo, armchair & sofa, Zanotta
Hot Tray, tray & under plate, Proto, Portugal
Aronel, flowerpot, Eternit
Mirabelle, flowerpot, Eternit
- 2000 Carrara, floor lamp, Luceplan
Easy Long, extendable table, Cappellini
Move Away, movable stool, Cappellini/Progetto Oggetto
Fold Away, foldable table, Cappellini/Progetto Oggetto
Florence, modular sideboard, Zanotta
Lines, carpet, Asplund
Origo, table service, Rörstrand
Putzbuch, book brush, DIM Blindenanstalt von Berlin
Ginger, barstool with shelf, edition of 30
S 1080 Programm, trolley, wardrobe, flipchart, etc., Thonet
- 2001 Solitaire, low chair with table, Offecct
Bowl & Bowl, bowl series, Atlantis
LegnoLetto, modular wooden bed, Alias
Stuhl XX, foldable chair, Cappellini
Doppio Appendiabiti, double wardrobe, Cappellini/Progetto Oggetto
Vassoio, big tray, Cappellini/Progetto Oggetto
Happy Hour, bar furnitures series, BD Ediciones de Diseño
Miki, wall hook, Trunz Collection
Felix, rail hook, Trunz Collection
Max, wall bracket, Trunz Collection
Elk, free standing wardrobe, Trunz Collection
James, wall shelves with flexible mirror, Trunz Collection
Ueli, paper and waste, Trunz Collection
Gordon, low chair, Trunz Collection
Knot, carpet, Asplund
- 2002 Solichair, low chair, Offecct
Essence, range of glasses, litala
Segesta, multipurpose chair, Alias
Gordon 2, Trunz
James, for CDs or postcards, Trunz
Pick Up, chair, walking aid and storage in one, Offecct
Cuadriga, espresso glass set, Arnolfo di Cambio
Clark, kitchen system, Rational
- 2003 Kids' Stuff, tableware, glasses & cutlery, litala
Senta, range of glasses, litala
Take A Line For A Walk, lounge chair, Moroso
Nemea, extendable sideboard, Classicon

- LeeLoo, jewellery, Biegel
 Piet & Petra Pattern, couple beach towel, Möve
 Lady, Lord and Milord, armchair and pouf, Zanotta
- 2004 Selinunte, multipurpose chair, Alias
 Yakin, sofa system, Offecct
 Nais, wire chair, Classicon
 Skaia, table, Classicon
 Hypnos, chair bed, Classicon
 +Plus by Alfredo Häberli, felt carpets collection, Ruckstuhl
- 2005 Los Bancos Suizos, urban furniture, Bd Ediciones de Diseño
 SofaTT, modular upholstered sofa, Alias
 Skate, low chair and tables, Moroso
 Take Off, upholstered chair, Moroso
 Tris, votive candle, Iittala
 By My Side, leather good collection, Colin's
 Confidential Steel, metal sidetables, Interna
 Confidential Wood, wooden dining and side tables, Interna
 Zip, wooden and upholstered chair, Interna
 Pelle, Seifenkistenkonzept, Volvo
- 2006 Duemani, cutlery, Driade W37 & W38, wooden chair and table, Wogg
 Pattern, bookshelf, Quodes
 Empire, bookshelf, Quodes
 Spin, low chair, Durllet
 Taormina, upholstered chair, Alias
- 2007 Sky, lighting system, Luceplan
 Lane, wall lamp, Luceplan
 Plein Air, outdoor furniture, Alias
 Chameleon, titanium fingerring, Tactoo
 Designers' Collection, pattern for synthetic resin laminated wood composite, Thermopal
 Zuerich Trophy, competition award, Weltklasse Zurich
 Visoanska, cosmetics packaging, Visoanska
 Lines and Think Big, glas vases and glas dish for the 100-year-jubilee, Globus
- 2008 Kitchent, concept kitchen, Schifflini
 Teca, bedroom cabinet program, Quodes
 Minerva, leather low chair, Alias
 Legnomobile, container units, Alias
 Animals, Tangram and Village, curtain collection, Kvadrat
 Field and Highfield, upholstery collection, Kvadrat
 Hang By Hand, cloth hanger, Mater (*Solid Trays, Solid Coat hanger, Solid Bookend*)
 Seracs, modular sofa, Fredericia
 Gosthanger, clothhanger, Artigiano
 Cucco, sofa family, Arflex (Japan)
 Campermeable for men, Camper
 Jo, stackable chair & armchair, Lapalma
- 2009 Aki, chair and table, Fredericia
 Mesa, kitchen components, Schifflini
 Stabiles, wooden table family, Alias
 Origo Mix (Ten Years), extension to existing table service, Iittala
 Essence Cocktail Bowl, extension to existing glas series, Iittala

Campermeable for women, Camper
Tape-Truck, toy for kids, Die Zeit Magazin
Quartz, trophy for the Schweizer Filmpreis, SF TV
Start of curating the Atelier Pfister collection

2010

Aki, lowchair, Fredericia
Cut & Silhouette, 2 cutlery series, Sola
Stromboli, air humidifier, Il Coccio Design Edition
Fin, carpet collection, Carpet Concept
Will, bed, Bico
Universal, Abgiesser, decanting top cover, Betty Bossi
Premium, Küchenblitz, kitchen aid, Betty Bossi
Maison Hermès Window Display, Ginza - Tokyo

2011

DS-480, functional leather sofa, De Sede
The plus collection, 2011 edition, Lapis, Satura, Vermino, felt carpets, Ruckstuhl
ALFREDO collection "From Kitchen to Table", kitchen/ tableware, Georg Jensen
Jill, mould plywood chair with different bases, Vitra
TEC, modular table, Alias
SEC45°, new corner elements for modular storage system, Alias
Bücherliege, presentational book display, Auerberg
Hyperbolic, sculptural table with central pedestal, BD Barcelona

Exhibition Design & Concepts

- 1989 Wissenschaftliches Zeichen, Museum für Gestaltung, Zurich
- 1991 Werbung ist für alle da, Museum für Gestaltung, Zurich
- 1992 Euphorie und Elend, Museum für Gestaltung, Zurich
Gebrauchsanweisung, Museum für Gestaltung, Zurich
Schweizer Moderne - Embru-Möbel, Zurich-Kloten FIG
- 1993 Kirei, Museum für Gestaltung, Zurich
Leistungspreis SfGZ, Museum für Gestaltung, Zurich
Naturbilder, ETH Zurich
- 1994 Gestrandet, Museum für Gestaltung, Zurich
Hüllen Füllen, Museum für Gestaltung, Zurich
Die Bleichen Berge, Museum für Gestaltung, Zurich
- 1995 Bruno Munari - Far vedere l'aria, Museum für Gestaltung, Zurich
Schönheit muss sein, Museum für Gestaltung, Zurich
- 1996 Universal, Museum für Gestaltung, Zurich
- 1997 Design-Shop, Museum für Gestaltung, Zurich
- 1998 Design-Shop, Museum für Gestaltung, Zurich
- 1999 Design-Shop, Museum für Gestaltung, Zurich
Schaulager der Design-Sammlung, Museum für Gestaltung, Zurich
- 2001 Download, Extra Trend Show, Ambiente, Messe Frankfurt GmbH
- 2003 From Sweden with Love – on Swedish and Swiss Design
(with CONTACT _Con-45DAF42F56 Björn Dahlström), Museum für Gestaltung, Zurich
- 2004 Moroso Stand, Designer' Saturday in Langenthal (with Konstantin Grcic)
- 2005 Take Away, Museum für Gestaltung, Zurich, Switzerland
- 2006 Guest of honor at the 20th Biennale Interieur 06, Kortrijk, Belgium
- 2007 L'air d'un temps, Exhibition about Art Nouveau, Museum Bellerive, Zurich
- 2008 Engadiner Bilder, Photographs by Michel Comte at the White Turf, St.Moritz
- 2008 Shifting Identities, (Swiss) Art Now, Kunsthaus Zurich
- 2008 Monographic exhibition in the Museum für Gestaltung Zürich.
«Alfredo Häberli Design Development - SurroundThings»
- 2009 A & W Designer of the Year

Architecture

- 1988 Miracolo, hairdresser shop, Zurich
 Klameth Terzo, boutique, Kusnacht

- 1998 Teca, restaurant, London
 Classicon, stand for the Frankfurt Fair

- 1999 Arla, showroom, restaurant & shop, Stockholm (project)

- 2000 Ginger – more than sushi, bar restaurant, Zurich

- 2003 Giesserei Oerlikon, restaurant, bar, subclub (2003-2004), Zurich (with Nooa Architect)
 Classicon, stand for the IMM Cologne fair, Cologne
 Dr. Peter Spiess, surgical practice, Zurich

- 2004 Joop!, stand for the Bread & Butter fair, Berlin
 Joop!, shop in shop, 1st and 2nd floor, L&T, Osnabruck

- 2006 Camper, shoe boutique, Paris

- 2007 Kvadrat, showroom, Milan

- 2008 Camper, showroom, Barcelona
 Camper, showroom, Rome
 Camper, showroom, Valencia
 Camper, showroom, Neaples
 Camper, showroom, London

- 2009 Camper, showroom, Moscow
 Camper, showroom, Malaga

- 2010 Camper, showroom, Seoul

- ab 2010 25hours Hotel, Hard Turm Areal Zürich

- 2011 Camper, shoroom, San Sebastian

Prizes and Awards

- 1991 Diploma Prize (Schule für Gestaltung Zurich)
 SID (Swiss Industrial Designer) Prize
 IKEA Foundation grant for a project in the field of Ecology in Draft Form
- 1994 Achievement Prize of the Hochschule für Gestaltung Zurich
- 1998 grant Card Blanche, Industries Françaises de L'Ameublement, V.I.A., Paris
- 2004 Now! - Designer de l'année 2004, Maison & Objet, Paris
- 2005 Design Preis Schweiz, Bern
- 2006 Guest of honor at the 20th Biennale Interieur 06, Kortrijk, Belgium
- 2009 A&W Designer of the Year 2009, IMM, Cologne